**Sample social media copy and assets for Community Champions**

Tags

* Twitter: @ukfuturehealth
* Facebook/Instagram/TikTok: @ourfuturehealthuk
* LinkedIn: @Our Future Health UK
* Our hashtags are #ourfuturehealth #ourfuturehealthuk

Social media text for announcing Championship

I’m excited to share that I am a Community Champion for Our Future Health [tag us], the UK’s largest health research programme. I’ll be reaching out to under-represented communities to talk about the programme and how everyone can get involved to help people live longer, healthier lives. [use your personalised link to our website]

Hi everyone! I want to make health research more accessible for people from under-represented communities. That’s why I’ve become a Community Champion for Our Future Health, so I can help people from all backgrounds live longer and healthier lives. [use your personalised link to our website]

Social media imagery for announcing Championship

For Facebook, LinkedIn and Twitter:

A blue and yellow background with a red cross and black lines

AI-generated content may be incorrect.

For Instagram:

A blue background with squares and a red cross

AI-generated content may be incorrect.

For WhatsApp and Instagram stories:

A blue background with squares and a red cross

AI-generated content may be incorrect.

Example social media text for general use

Our Future Health aims to help prevent, detect and treat diseases – like dementia, cancer, diabetes, heart disease and stroke. You can join the research programme now and help people live longer and healthier lives: [use your personalised link to our website]

Our Future Health is the UK’s largest health research programme, designed to help people live longer and healthier lives. Learn how you can get involved and help develop new ways to prevent, detect and treat disease: [use your personalised link to our website] #OurFutureHealth

Have you heard about #OurFutureHealth in the news, or received an invite to take part? Learn more about the UK’s largest ever health research programme, and what it means to volunteer for Our Future Health: [use your personalised link to our website]

Taking part in #OurFutureHealth is easy, informative and a chance to be part of something bigger which will help researchers make new discoveries about diseases. Anyone over 18 living in the UK can sign up. Learn more: [use your personalised link to our website]

Social media imagery for general use (all platforms)

Diagram

Description automatically generated

A yellow van in front of a building

AI-generated content may be incorrect.

A person standing in front of a yellow truck

AI-generated content may be incorrect.

**Facebook, Twitter and LinkedIn imagery for general use:**

A blue and yellow background with black text

AI-generated content may be incorrect.

A yellow background with black and blue squares and red cross

AI-generated content may be incorrect.

A green background with blue and yellow squares and red cross

AI-generated content may be incorrect.

**Instagram imagery for general use:**

A yellow cover with colorful squares and black text

AI-generated content may be incorrect.A blue background with colorful squares and a red cross

AI-generated content may be incorrect.

A green and blue cover with colorful squares and black text

AI-generated content may be incorrect.

**WhatsApp and Instagram stories imagery for general use**

A yellow background with colorful squares and black text

AI-generated content may be incorrect.A blue background with colorful squares and a red cross

AI-generated content may be incorrect.

A green background with colorful squares and black text

AI-generated content may be incorrect.

Social media story stickers

You can use our stickers from GIPHY on your Facebook and Instagram stories. Download them here: [Our Future Health GIFs - Find & Share on GIPHY](https://giphy.com/OurFutureHealth) or search ‘OurFutureHealth’ on the GIPHY menu on Facebook and Instagram stories, so you can use our stickers to start customising your stories.

  